



27 March 2019

MEMORANDUM No. 2019-018

TO : ALL ELECTRIC COOPERATIVES

SUBJECT : "Run for Light": A Solidarity Run for a Cause

In celebration of the 50th NEA Anniversary with the theme, "*NEA @ 50: One with ECs and MCOs for Sustainable Rural Development*", Electric Cooperatives (ECs) are encouraged to hold parallel activities that would highlight the significant role of ECs in the noble causes of the Rural Electrification Program (REP).

Such activities should serve as a showcase of the successes of the Rural Electrification Program for the past five decades which can be attributed to the solid partnership of NEA and the ECs. But, more specifically, giving due recognition to the strong commitment and burning desire of EC workforce as effective medium in the pursuit of a more decent and comfortable life of many Filipinos in the countryside.

Among the lined-up activities for the celebration of the momentous occasion of the golden year of NEA with 50 Years of Rural Electrification in the Philippines is a simultaneous holding of a **Solidarity Run for a Cause** tagged as "*Run for Light*". This activity aims to celebrate the 50 Years of RE through a wellness activity with the end in view of generating sources to fund used to fund an EC Outreach Project/s or Corporate/Cooperative Social Responsibility (CSR) undertaking/s. This can be meaningfully held during the commemoration of the National Labor Day on May 1, 2019 as a call for the men and women in the Rural Electrification Program (REP) from the NEA and the ECs, together with the MCOs, to participate in celebrating the social and economic achievements of the RE workers and the successful implementation of the REP.

Enclosed is the Activity Design that spells the mechanics/guidelines as well for this activity as your ready reference.

In line with this, we are requesting all ECs to encourage and mobilize your workforce to participate and get involved in this undertaking.

For any query, please feel free to contact us through the Secretariat of the NEA Golden Anniversary Celebration at Tel No. 929-1909 local 154 (Look for Lulu) or local 184 (Look for Lino).

For your appropriate action.


EDGARDO R. MASONGSONG
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



NEA-0A26-0473 3.28-19

ACTIVITY DESIGN

Activity	Nationwide EC-MCO Simultaneous Solidarity Run for a Cause
Activity Title	"Run for Light"
Date	01 May 2019
Venue	EC Area Coverage <i>(To be determined by the EC)</i>
Description	A simultaneous Solidarity Run for a Cause of all ECs with their MCOs & other stakeholders tagged as <i>"Run for Light"</i> .
Objective	<p>This activity aims to celebrate the 50 Years of RE through a wellness activity with the end in view of generating sources to fund the EC Outreach Projects or Corporate/Cooperative Social Responsibility (CSR) undertakings.</p> <p>To be held on a National Labor Day on 01 May 2019, this Solidarity Run is also a call for the men and women in the Rural Electrification Program (REP) from the NEA and the ECs, together with the MCOs, to participate in celebrating the social and economic achievements of the RE workers and the successful implementation of the REP in the Philippines for the last five decades.</p>
Target Participants	Electric Cooperatives (EC) Officers and Employees with the Member-Consumer-Owners (MCOs)
Mechanics/ Guidelines	<ol style="list-style-type: none"> 1. All Electric Cooperatives are enjoined to hold a Solidarity Run for a Cause to be tagged as "Run for Light" on 01 May 2019 on the occasion of the National Labor Day. 2. The ECs shall call on their respective EC Officers, Management and Staff/Employees, Member-Consumer-Owners (MCOs) and other stakeholders to participate in this activity. 3. The date is chosen since it is a holiday aimed to gain more support and participation from the MCOs, to include participants from different sectors of the youth/students, industry workers/employees, media, etc. EC employees and their family members are likewise encouraged to participate. Families usually join when done on a holiday. 4. To make the event more memorable and remarkable, the scheduled RUN FOR LIGHT must be done simultaneously by all ECs with the following suggested time schedule: <ul style="list-style-type: none"> 04:00 am - Assembly/last minute registration 04:30 am - Pre-Race Program & Zumba 05:15 am - Gun Start 06:15 am - Awarding <p>If possible, a live coverage on social media/FB, TV, radio and other media outlets, is encouraged.</p>

5. Singlets and/or Race Bibs may be designed and produced by the EC for sale to stakeholders/participants as part of the Registration Fee, net proceeds of which shall be used to fund an EC Outreach Project/s or Corporate/Cooperative Social Responsibility (CSR) undertaking/s.
6. ECs may determine the category distances for the Race Runners of say 3-kilometer or 5-kilometer runs; and, provide for the Prizes and Special Awards to Winners in the Category/ies of Participants so identified.
7. ECs must ensure a safe, orderly and successful event and may partner with professional Race Organizers and other agencies such as the Red Cross, the Philippine National Police (PNP), the Department of Health, Department of Interior and Local Government and Local Government Units to this end.
8. An e-file copy of the "Run for Light" Poster is provided. (Pls see attached file: RunForLightPosterTemplate.jpg. It can also be downloaded from the NEA 50th Anniversary portal of the NEA Website @ nea.gov.ph. The ECs may provide the necessary details on the poster as an invitation/call for participants to the said event.
9. ECs are advised to document the event and submit the video/picture material or narratives to the NEA, through the Event Secretariat, as a feature item that the NEA can use in its information channels and social media accounts. The ECs are likewise encouraged to feature the same in their respective communication platforms at the main office/headquarters and collection centers; in the social media accounts and other medium using the hashtag, **#RunForLight**.

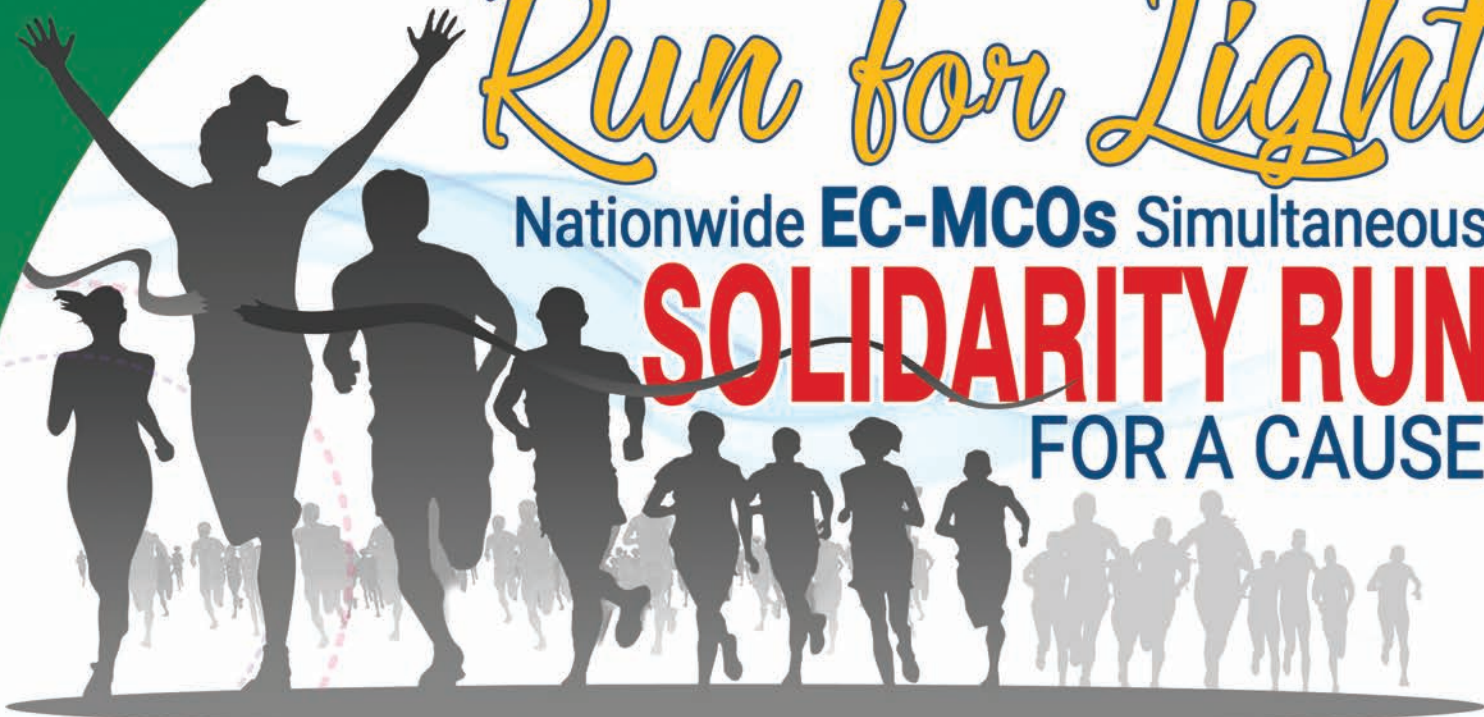


Run for Light

Nationwide EC-MCOs Simultaneous

SOLIDARITY RUN

FOR A CAUSE



01
MAY
2019

STATE THE VENUE HERE

4:00 A.M - ASSEMBLY/LAST MINUTE REGISTRATION
4:30 A.M - PRE-RACE PROGRAM AND ZUMBA
5:15 A.M - GUN START
6:15 A.M - AWARDING

CATEGORIES

1K / 2K / 5K

REGISTRATION FEE

P000

For the benefit of

**EC Outreach Project/s or
Corporate Social Responsibility**



NEA@50 : *One with ECs and MCOs for Sustainable Rural Development*

Approved on 28 July 1969, the State policy of total electrification on an area coverage service basis was declared through RA No. 6038 or the National Electrification Administration Act, it provided for the organization of the National Electrification Administration (NEA) and the organization, promotion and development of Electric Cooperatives (ECs). Geared toward empowering and strengthening the NEA in the promotion of sustainable development in the rural areas through rural electrification with the ECs as its implementing arm.

The partnership of NEA and the ECs in the last five decades proved its vital role in shaping the socio-economic landscape of the countryside that provided the rural folks-the EC Member-Consumer-Owners (MCOs) with the best opportunities for better, more comfortable life through a reliable, safe, efficient and affordable electricity service.

2019 marks the Golden Anniversary of NEA and its commemoration, a series of activities is undertaken to make the year meaningful and memorable for the NEA, together with its partner-ECs and the MCOs. The activities aim to recollect on the struggles surpassed and celebrate the triumphs in carrying the noble goals of the Rural Electrification Program (REP) of the national government amidst the multifarious concerns in the power sector today and the daunting challenges of the times.

Brought to you by :

Place
EC
LOGO
here

EC Name

In collaboration with the EC Allied Organizations :



PABREC
Philippine Association of Board
Directors of Rural Electric Cooperatives

National Association of General Managers of Electric Cooperatives (NAGMEC)
Association of Visayas Electric Cooperatives (AVEC)
Association of Isolated Electric Cooperatives (AIEC)
Association of Mindanao Rural Electric Cooperatives, Inc. (AMRECO)
Philippine Association of Institutional Managers (PHILAIM)
Finance Managers Association of the Philippines (FIMAP)
Philippine Association of Technical Managers of Electric Cooperatives (PHILATMEC)
Philippine Association of Electric Cooperative Internal Auditors (PHILAEICIA)
League of Electric Cooperatives Information and Communication Officers Nationwide (LEXCON)
Area Managers Association of the Philippines (AMAPHI)
Electric Cooperatives Consumer Welfare Officers of the Philippines Association (ECCOMFW)
Electric Cooperatives Information and Communication Technology Association (ECICTA)
Association of Institutional Managers in Mindanao (AIM-Mindanao)
AMRECO Power Supply Aggregation Corporation (AMRECO-PSAGCOR)
CLECA First Luzon Aggregation Group, Inc. (CLECA-FLAG)
RENAGMEC Power Corporation
Rural Electrification Financing Corporation (REFC)